



IVÁN ABRIL PALMA

Strategic Innovation Architect



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Valencia, Spain

VALUE PROPOSITION

Business-IT Integration:

Expertise in aligning IT with business goals to break silos and boost productivity.

Strategic Leadership:

Skilled in strategic thinking and problem-solving.

Innovation & Transformation:

Navigate digital and organizational changes with innovative and practical strategies.

Tech Efficiency:

Hands-on in Data, Cloud, and ERP, enabling IT rationalization.

Multicultural Teamwork:

Experience in 6 languages and 14 countries ensures adept team building.

Resilience & Adaptability:

Unique life experiences enable deep connection and adaptability.

Proven Results:

Supported by international success, awards, and certifications.

About Me

Enterprise Architect with two decades of experience across business and IT. Shaped by extensive industry and geographical exposures, demanding strategic leadership in complex scenarios and delivering innovative, market-differentiating and profit-driven solutions, grounded in solid governance, risk management, and cost rationalization approaches

Technical expertise in Big Data, Cloud, AI, ML, LLM, Blockchain, DevOps, InfoSec, processes and operations management.

Worked with diverse organizations from startups to leading corporations like Nestlé, Pemex, SGS, LEGO or Richemont across 4 continents.

As a founder and author of the JUBAP Change Management Framework, I've steered significant transformation processes in organizations.

Outside of industrial work, I also advise for academic entrepreneurship programs at universities like UPV and UB and contribute to eco, indigenous and rural initiatives.

Experience

Enterprise Architecture Strategist

Switzerland, 2018 -

The Integral Management Society - Richemont

Partner with C-Suite level executives in global leading corporations to formulate technology strategies, develop innovation roadmaps, and establish governance and rationalization frameworks.

Besides my professional roles, I mentor university researchers on spin-off initiatives, fostering innovation and bridging academic and commercial realms.

Involved in sectors including manufacturing, retail, distribution, fashion, and luxury, with spin-off technologies encompassing Blockchain, Fintech, neuromarketing, and Generative AI (LLM).

Currently at Richemont, conducting a rationalization and integration program across business units and regions

Lead Enterprise Architect

USA - Mexico - Spain 2010 - 2018

The Integral Management society

Support Business Stakeholders in Mergers, Acquisitions and Integrations in Nort America for notable firms like Schlumberger, Weatherford, DMG MORI, and ACS.

Primarily architected integration projects with an IT focus, extending to assist local firms in development and business process re-engineering.

- National Quality Award by ADO Mobility 2013, 2014
- Excellence in Consulting by IQS Corporation 2011

Artificial Intelligence Solution & Cloud Integration Lead Architect (& Founder at Consultant Co)

Mexico 2016 - 2018

Experiencias Xcaret

Create and lead an Startup where I architected AI solutions and integrated applications for the award-winning theme park, Xcaret.

The solution managed a logistical platform that real-time coordinated over 10,000 independent transport bookings via Carpooling and Buspooling.

- World Best Theme Park. Eco Digital Project. Golden Award by Travvy Awards 2017

IVÁN ABRIL PALMA

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Languages

Spanish C2

English C1

Catalan C2

French B2

Italian C1

Portuguese B2-C1

Esperanto B1

Certifications

CISA (IT auditing)

CISM (Security Management)

AWS Cloud Architect

SAP Technology Professional

Risk Management

TOGAF 9 test

MS Azure Machine Learning

Artificial Intelligence, LLM

ITIL foundation

DevOps

CCNA. Comptia A+

SDLC Administration

IoT Software Architecture

Blockchain Architecture

OPEX

Six Sigma Black Belt

Lean Management

Scrum Master

Project Management Professional

Lean StartUp

Integrated Systems Auditor ISO

9001, ISO 14001, OHSAS 18001

Financial Markets (associate level)

Digital Marketing

Consultant for Family Business

Mngmt Fashion & Luxury Companies

Oil Industry & Markets

Live coach

Innovation & Change Management Project Lead

Mexico 2015 -2016

Mexico International Airport

Lead Innovation and Change Management Program in the busiest Latam airport. Agile micro-projects and JUBAP workshops management .

- 85% of the employees qualified the program among the best in the airport
- 72% of the employees reported an improvement in the productivity and work environment.

Change Management Architect

Mexico 2014 -2015

Nestlé

Designed a custom hybrid Change Management Framework combining JUBAP, Kotter, Agile-Scrum, and Lean Management approaches. Successfully deployed and tested at Nestlé's Coatepec factory, known for its complex challenges.

- The framework passed all audits and restored production levels.

Business Transformation Program Manager

Mexico 2006 - 2010

Pemex

As a Information Technology Architect I designed a Logistic System that managed the whole oil road transportation in Mexico and real time connected oil production and battery stations capacity.

Before the Deployment, it was first necessary to reengineer, automatize and digitalize client processes. I leaded as Program Manager all those initiatives.

- The program fostered productivity (23%) and reduced unplanned issues (67%)

IT Governance, Risk and Cpmpliance Consultant

USA - Canada 2004 - 2006

The Integral Managenent Society

Consultancy on IT architecture and Governance for different clients

Information Technology Systems Administrator

Spain 1999 - 2004

NOKIA

Administration of Network and Security, Windows Servers. Datawarehousing. Responsible for On Site Support for 120+ developers.

- Internal KPIs and SLA ranking improvement from 142 to 7th position globally

Education

1997	Major in economics Universitat de Barcelona
2010	MSc International Trade + Spec International Affairs Université de Genève - EMIDES - ENEB
2011	Major in Organizational Psicology + MSc Team Management Saylor Academy - Univ Isabel I
2013	MSc in production management + Spec Digital Manufacturing European Quality Business School - Miguigan Univ
2013	MSc Sustainability, Renewable Energy & Corporate Resp European Quality Formación
2014	Spec Software Engineering /Emerging Tech / Cloud Computing Hong Kong University / Yonsei University / Intel
2018	MSc Big Data & Business Intelligence + Spec Data Science ENEB + Johns Hopkins University
2023	MBA + Spec Enterprenourship + Spec Digital Fashion ENEB + Maryland University + Parsons
2024	Corporate Governance Program Wharton Executive Education



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Change Management**

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Wanderer, There Is No Path...

Reflecting on my journey, I realize that it has been the unconventional paths that have defined a deeper understanding of change and innovation within organizations and society..

Although I started working as a waiter; due to economic and health issues, I had to leave my economics degree. After recovering, I shifted to technical support and programming. By the age of 25, I was a Systems Administrator at NOKIA's R&D center in Barcelona, where we envisioned the future (now the past) of smartphones, 3G and social networks.

This eventually led me to consulting roles in North America and, finally, to Mexico. There, I not only grew professionally but also started a family and launched several startups. We undertook ambitious initiatives, from designing the country's oil logistics system to creating change management methodologies for corporations like Nestlé.

However, none of this compared to the challenge of facing the risk of insecurity and violence, which forced us to uproot twice. This experience, beyond the enormous economic hurdles, allowed our family to empathize with many others around the world and understand some of their scars.

What I left behind and did not lose along the way was the altruistic contribution to small entrepreneurs in rural areas of Cuba and Mexico. From them, I've gained a better understanding of resilience, commitment, and especially innovation. Indeed, I found that new technologies—like our pioneering online education initiative in 2005—don't necessarily have the same transformative effect as reviving old crafts or the potential of initiatives led by indigenous communities.

Delving into the activities termed as "volunteering," even as a student back in 1993, I participated in exchanges that took me - generally hitchhiking - through post-Communist Europe in the midst of transformation, post-war areas, or orphanages. These experiences opened my eyes to a different understanding of society and economic processes.

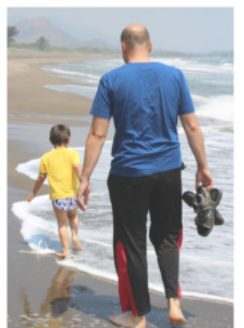
Along this journey, I've also been fortunate to receive several awards, including Nokia's Internal Award for innovative IT operations solutions, IQS Corporation's Consulting Excellence Award for guiding companies towards process improvements, and ADO Mobility's National Quality Award for the "Travel Companion" initiative supporting female travelers. Additionally, my AI product developed for Xcaret contributed to the Travvy Awards for the Best Theme Park in the World, showcasing the synergies between technology and sustainability.

Currently, I lead a program for the rationalization and integration of global IT resources: inter-departmental, inter-company, and inter-regional, for the companies of the Richemont Group.

I also occasionally collaborate as an advisor to researchers on innovation projects and Spin Offs for universities like UPV and UB.

...Your footprints are the path, and nothing more.
(Antonio Machado)

Iván Abril Palma





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Caminante no hay camino....

Al reflexionar sobre mi trayectoria, me doy cuenta de que han sido los caminos poco convencionales los que han propiciado un entendimiento más profundo de los cambios y la innovación en las organizaciones.

Aunque trabajaba como camarero, por problemas económicos y de salud, tuve que dejar la licenciatura en economía y, tras mi recuperación, dedicarme al soporte técnico y la programación. Con ello, a la edad de 25 años, era Administrador de Sistemas en el centro de I+D de NOKIA en Barcelona donde imaginábamos el futuro (ahora el pasado) de los smartphones, el 3G y las redes sociales.

Esto eventualmente me llevó a roles de consultoría en Norteamérica y, finalmente, a México, donde no solo crecí profesionalmente, sino que también formamos una familia y lanzamos varias Startups con las que asumimos iniciativas ambiciosas: desde el diseño del sistema para la logística petrolera del país hasta la creación de metodologías de gestión del cambio para corporaciones como Nestlé.

No obstante, nada de ello fue comparable al desafío de enfrentar el riesgo de la inseguridad y la violencia que nos obligó a dejarlo todo y mudarnos en dos ocasiones. Esta vivencia, más allá de los enormes problemas económicos a superar, permitió a nuestra familia ponerse en la piel de tantas otras y entender parte de sus cicatrices.

Todo lo que dejé atrás y no se perdió en el camino fue la aportación altruista a pequeños emprendedores en áreas rurales de Cuba y México. De ellos he extraído una mejor comprensión de la resiliencia, el compromiso y, especialmente, de la innovación. En efecto, descubrí que las nuevas tecnologías - como nuestra iniciativa pionera de educación en línea en 2005 - no necesariamente tienen el mismo efecto transformador que la recuperación de antiguos oficios, o el potencial de las iniciativas lideradas por comunidades indígenas.

Por ahondar en las actividades llamadas "de voluntariado" Ya desde la época de estudiante en 1993 participé en intercambios que me llevaron - generalmente en autostop - por la Europa post Comunista en plena transformación, áreas postbélicas u orfanatos. Estas experiencias me abrieron los ojos hacia un entendimiento distinto de la sociedad y los procesos económicos.

Tras este recorrido, también he tenido la fortuna de recibir varios reconocimientos, incluyendo el Interno en Nokia por soluciones innovadoras en operaciones de TI, el Premio a la Excelencia en Consultoría de IQS Corporation por guiar a las empresas hacia mejoras en sus procesos; el Premio Nacional de Calidad de ADO Mobility por la iniciativa "Compañera de Viaje" en apoyo a las mujeres viajeras. El reconocimiento de los trabajadores del Aeropuerto de la Ciudad de México por el programa de innovación que optimizó las operaciones, al tiempo que mejoró el clima laboral. Adicionalmente, mi producto de IA desarrollado para Xcaret contribuyó al Premio de los Travvy Awards como Mejor Parque Temático del Mundo, mostrando las sinergias entre la tecnología y la sostenibilidad.

Actualmente conduzco un programa de racionalización e integración de recursos de IT a nivel global: inter-departamental, inter-empresa e inter-regional, para las compañías del Grupo Richemont.

Asimismo también colaboro como asesor a investigadores en proyectos de innovación y Spin Offs para Universidades como UPV y UB.

..... son tus huellas el camino y nada más
(Antonio Machado)

Iván Abril Palma

