



IVÁN ABRIL PALMA

Strategic Innovation Architect



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Valencia, Spain

Technologies

AWS (Amazon Web Services)
Microsoft Azure Cloud
Oracle Cloud Interface
TOGAF Architecture Framework
Sparx Systems Enterprise Architect
ArchiMate
BMPN, UML
Informatica MDM, Mega Hopex
Micr SQL, PostgreSQL, MySQL,
MongoDB, Cassandra, DinamoDB
AWS Data Lakes , Athena
Hadoop, Spark, Databriks
Apache Kafka, Flink, AWS Kinesis
RabbitMQ, AWS SNS, SQS
Ap Camel, REST, Kong, Apigee, Oauth
Python, Javascript, Node.js
Tableau, Google Looker, Splunk.
Ethereum, Hyperledger Fabric, Corda
SAP R4, SAP4HANA, Salesforce
Azure ML, AWS SageMaker,
Pytorch, Scikit-Learn, Numpy, Pandas
Tulip, Power Platform, Robotic
Process Automation (RPA)
Payment Gateways, blockchain trans
JIRA, Trello, Asana, Monday.com
Jenkins, Maven, Git, Azure Devops
ITIL, COBIT, ISO 27001, ISO 20000
RSA Archer, AWS CloudWatch

Experience

- Enterprise Architecture Strategist** Switzerland, 2018 -
The Integral Management Society - Richemont
- Strategic IT Integration and Architecture Development:
Lead the integration of technology portfolios. Rationalization design to reduce the Total Cost of Performance (TCP) while improving business value.
Identify Pain Points and Root Cause Analys. Develop Roadmaps, actual and target architectures across Global Richemont entities (Cartier, Clohé, Van Cleef, IWC, etc). Navigate complex stakeholder landscapes, including direct partnerships with C-Suite executives.
 - Governance and Framework Implementation:
Design and implement technology governance and rationalization frameworks that enhance operational efficiency and reduce redundancies.
 - Knowledge Transfer:
Align research institutions and business to strategize the roll out of cutting-edge technologies such as neuromarketing, blockchain and fintech.
- Lead Enterprise Architect** USA - Mexico - Spain 2010 - 2018
SGS - LEGO - Schlumberger - ADO Mobility
- Mergers and Integrations: Technology Selection for new processes in merger scenarios, ensuring seamless integration and alignment with business needs.
 - Architecture Development: Supported CIO in crafting SGS's global architecture roadmap; developing blueprints, gaps analysis, scenario planning, risk assessments and other artifacts to steer digital transformation efforts.
 - Project Management: Managed cloud migration at LEGO, coordinating cross-functional teams, risk management and budgeting.
 - Awards: Team recognized with the National Quality Award by ADO Mobility (2013, 2014) and the Excellence in Consulting by IQS Corporation (2011).

- Artificial Intelligence Solution & Cloud Integration** Mexico 2016 - 2018
Lead Architect (& Founder at Consultant Co)
- Experiencias Xcaret
Create and lead an Startup where I architected Big Data AI solution and integrated Service Oriented applications through ESB for the award-winning theme park, Xcaret.
- The solution managed a logistical platform that real-time coordinated over 10,000 independent transport bookings via Carpooling and Buspooling.
- Contributed to the World Best Theme Park. Eco Digital Project. Golden Award by Travvy Awards 2017

About Me

Spanish Technology Executive with a robust background in research and development, starting as Tech Operations Manager at NOKIA's R&D center in 2000, now advising prestigious Research Institute of Artificial Intelligence.

My expertise spans Cybersecurity, Big Data, Cloud, AI, Blockchain, DevOps, and Fintech, supported by over 40 technical certifications and advanced degrees in Economics, MBA, Psychology, Sustainability, and Corporate Governance.

I have worked across 4 continents leading teams up to 400 professionals and managing complex projects with global corporations like Nestlé, Pemex, SGS, LEGO, and Richemont, crafting solutions that align innovative technology with strategic governance, compliance and cost rationalization.

I created the JUBAP Change Management Framework for Nestlé, subsequently applying it to major projects such as Mexico City International Airport to boost organizational agility and driving business value.

I am deeply committed to eco-digital projects that support indigenous and rural communities, leveraging technology for sustainable development.

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Languages

Spanish C2

English C1

Catalan C2

French B2

Italian C1

Portuguese B2-C1

Certifications

CISA (IT auditing)

CISM (Security Management)

AWS Cloud Architect

SAP Technology Professional

TOGAF 9 test

MS Azure Machine Learning

Artificial Intelligence, LLM

Risk Management

Blockchain (CEBA)

Fintech

ITIL foundation

DevOps

CCNA, Comptia A+

SDLC Administration (SAFE)

IoT Software Architecture

OPEX

Six Sigma Black Belt

Lean Management

Scrum Master

Project Management Professional

Lean StartUp

Integrated Systems Auditor ISO

9001, ISO 14001, OHSAS 18001

Financial Markets (associate level)

Digital Marketing

Consultant for Family Business

Mngmt Fashion & Luxury Companies

Oil Industry & Markets

Live coach

Innovation & Change Management Project Lead

Mexico 2015 -2016

Mexico International Airport

Lead Innovation and Change Management Program in the busiest Latam airport.rought agile micro-projects and JUBAP workshops management .

- 85% of the employees qualified the program as the best in the airport history.
- 72% of the employees reported an improvement in the productivity and work environement.

Change Management Architect

Mexico 2014 -2015

Nestlé

Designed a custom hybrid Change Management Framework combining JUBAP, Kotter, Agile-Scrum, Design Thinking and Lean Management approaches. Successfully deployed and tested at Nestlé's Coatepec factory, known for its complex challenges.

- The framework passed all audits and restored production levels.

Business Transformation Program Manager

Mexico 2006 - 2010

Pemex

As a Information Technology Architect I architected a Logistic System Solution that managed the whole oil road transportation in Mexico and real time connected oil production and battery stations capacity.

Before the Deployment, it was first necessary to reengineer, automatize and digitalize client processes. I orchestrated as Program Manager those initiatives.

- The program fostered productivity (23%) and reduced unplanned issues (67%)

IT Governance, Risk and Compliance Consultant

USA - Canada 2004 - 2006

The Integral Management Society

Consultancy on IT Governance and Compliance for different clients. ISO 27001, COBIT

Technology Infrastructure and Operations Manager

Spain 1999 - 2004

NOKIA

Administration of Infra, Network, Systems and Security. Datawarehousing design and responsible for On Site Support for 120+ developers.

- Internal KPIs and SLA ranking improvement from 142 to 7th position globaly

Education

1997

Major in economics

Universitat de Barcelona

2010

MSc International Trade + Spec International Affairs

Université de Genève - EMIDES - ENEB

2011

Major in Organizational Psicology + MSc Team Management

Saylor Academy - Univ Isabel I

2013

MSc in production management + Spec Digital Manufacturing

European Quality Business School - Michigan Univ

2013

MSc Sustainability, Renewable Energy & Corporate Resp

European Quality Formación

2014

Spec Software Engineering /Emerging Tech / Cloud Computing

Hong Kong University / Yonsei University / Intel

2018

MSc Big Data & Business Intelligence + Spec Data Science

ENEB + Johns Hopkins University

2023

MBA + Spec Enterpreneurship + Spec Digital Fashion

ENEB + Maryland University + Parsons

2024

Corporate Governance Program

Wharton Executive Education



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Wanderer, There Is No Path...

Reflecting on my journey, I realize that it has been the unconventional paths that have defined a deeper understanding of change and innovation within organizations and society..

I worked as a waiter to fund my university education in economics, but had to drop out due to health issues. After recovering, I shifted focus, obtaining technical certifications that led me to a significant early career breakthrough. By 25, I became Technology Operations Manager at Nokia's R&D center in Barcelona, contributing to developments in smartphones, 3G, and social networks.

This role was a stepping stone to further opportunities in North America and eventually Mexico, where I not only advanced my career but also founded several startups and spearheaded major projects, including a logistics system for the national oil industry and innovative change management methodologies for companies like Nestlé.

However, challenges come back facing the risk of insecurity and violence, which forced our family to uproot twice. This experience, beyond the enormous economic hurdles, allowed our family to empathize with many others around the world and understand some of their scars.

What I left behind and did not lose along the way was the altruistic contribution to small entrepreneurs in rural areas of Cuba and Mexico. From them, I've gained a better understanding of resilience, commitment, and especially innovation. Indeed, I found that new technologies—like our pioneering online education initiative in 2005—don't necessarily have the same transformative effect as reviving old crafts or the potential of initiatives led by indigenous communities.

Delving into the activities termed as "volunteering," even as a student back in 1993, I participated in exchanges that took me - generally hitchhiking - through post-Communist Europe in the midst of transformation, post-war areas, or orphanages. These experiences opened my eyes to a different understanding of society and economic processes.

Along this journey, I've also been fortunate to receive several awards, including Nokia's Internal Award for innovative IT operations solutions, IQS Corporation's Consulting Excellence Award for guiding companies towards process improvements, and ADO Mobility's National Quality Award for the "Travel Companion" initiative supporting female travelers. Additionally, my AI product developed for Xcaret contributed to the Travvy Awards for the Best Theme Park in the World, showcasing the synergies between technology and sustainability.

Currently, I lead a program for the rationalization and integration of global IT resources: inter-departmental, inter-company, and inter-regional, for the companies of the Richemont Group.

I also collaborate as an advisor to researchers on innovation projects and Spin Offs for universities like UPV and UB.

...Your footprints are the path, and nothing more.
(Antonio Machado)

Abril Palma





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Caminante no hay camino....

Al reflexionar sobre mi trayectoria, me doy cuenta de que han sido los caminos poco convencionales los que han propiciado un entendimiento más profundo de los cambios y la innovación en las organizaciones.

Aunque trabajaba como camarero, por problemas económicos y de salud, tuve que dejar la licenciatura en economía y, tras mi recuperación, dedicarme al soporte técnico y la programación. Con ello, a la edad de 25 años, era Administrador de Sistemas en el centro de I+D de NOKIA en Barcelona donde imaginábamos el futuro (ahora el pasado) de los smartphones, el 3G y las redes sociales.

Esto eventualmente me llevó a roles de consultoría en Norteamérica y, finalmente, a México, donde no solo crecí profesionalmente, sino que también formamos una familia y lanzamos varias Startups con las que asumimos iniciativas ambiciosas: desde el diseño del sistema para la logística petrolera del país hasta la creación de metodologías de gestión del cambio para corporaciones como Nestlé.

No obstante, nada de ello fue comparable al desafío de enfrentar el riesgo de la inseguridad y la violencia que nos obligó a dejarlo todo y mudarnos en dos ocasiones. Esta vivencia, más allá de los enormes problemas económicos a superar, permitió a nuestra familia ponerse en la piel de tantas otras y entender parte de sus cicatrices.

Todo lo que dejé atrás y no se perdió en el camino fue la aportación altruista a pequeños emprendedores en áreas rurales de Cuba y México. De ellos he extraído una mejor comprensión de la resiliencia, el compromiso y, especialmente, de la innovación. En efecto, descubrí que las nuevas tecnologías - como nuestra iniciativa pionera de educación en línea en 2005 - no necesariamente tienen el mismo efecto transformador que la recuperación de antiguos oficios, o el potencial de las iniciativas lideradas por comunidades indígenas.

Por ahondar en las actividades llamadas "de voluntariado" Ya desde la época de estudiante en 1993 participé en intercambios que me llevaron - generalmente en autostop - por la Europa post Comunista en plena transformación, áreas postbéticas u orfanatos. Estas experiencias me abrieron los ojos hacia un entendimiento distinto de la sociedad y los procesos económicos.

Tras este recorrido, también he tenido la fortuna de recibir varios reconocimientos, incluyendo el Interno en Nokia por soluciones innovadoras en operaciones de TI, el Premio a la Excelencia en Consultoría de IQS Corporation por guiar a las empresas hacia mejoras en sus procesos; el Premio Nacional de Calidad de ADO Mobility por la iniciativa "Compañera de Viaje" en apoyo a las mujeres viajeras. El reconocimiento de los trabajadores del Aeropuerto de la Ciudad de México por el programa de innovación que optimizó las operaciones, al tiempo que mejoró el clima laboral. Adicionalmente, mi producto de IA desarrollado para Xcaret contribuyó al Premio de los Travvy Awards como Mejor Parque Temático del Mundo, mostrando las sinergias entre la tecnología y la sostenibilidad.

Actualmente conduzco un programa de racionalización e integración de recursos de IT a nivel global: inter-departamental, inter-empresa e inter-regional, para las compañías del Grupo Richemont.

Asimismo también colaboro como asesor a investigadores en proyectos de innovación y Spin Offs para Universidades como UPV y UB.

..... son tus huellas el camino y nada más
(Antonio Machado)

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