

Iván Abril Palma

ENTERPRISE TRANSFORMATION EXECUTIVE
ENTERPRISE ARCHITECTURE • TECHNOLOGY VALUE CREATION • AI ENABLEMENT

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POSITIONING

25+ years enabling intelligence-driven enterprise transformations. Typically brought in when the technology operating model must be redesigned, across complex environments involving heavy legacy rationalization, multi-jurisdiction compliance, or mission-critical AI deployment at scale.

Execution & governance: supporting organizations in permanent, interim, or fractional roles — primarily as an upstream architect (often at chief architect level), and operating at senior executive level when mandated to ensure delivery — assuming ownership of initiatives, P&L, CAPEX, and teams until capabilities are fully internalized.

Sector expertise: grounded in deep-tech systems engineering at Nokia, extended through startup and knowledge-transfer work, and carried into the design of global technology transformation roadmaps for corporations such as Richemont and Pemex.

EXPERIENCE

THE INTEGRAL MANAGEMENT SOCIETY

President | Technology Value Creation Partner | Strategic & AI Governance Advisor
(Interim CDO / AI & Data Leadership across mandates)

Jun 2009 - Present

Executive platform supporting high-impact transformation mandates and regulatory engagement. Contributions include operating model architecture for SGS, DMGMORI and LEGO. Technology value creation architecture and execution across integrations, spin-offs and carve-outs; technology due diligence, risk evaluation and compliance debt. Preparation of multi-framework audits and governance architectures under real enterprise constraints. Evidence available under NDA: Formal invitations from regulatory bodies and audit documentation
Outcomes: Expert contributor to AI governance discussions with European and UN-related bodies. Delivery of governance architectures supporting 40+ successful regulatory audits and formal compliance reviews.

RICHEMONT

Global Enterprise Architect | Group Technology Rationalization & AI Enablement
Apr 2023 – Dec 2025

Mandated at Steering level, Architected and led a group-wide technology transformation program across more than 50 independent Maisons operating under different governance models and legacy technology stacks. Defined the integration architecture connecting Application Portfolio Management, cybersecurity, service management, and operational governance as the foundation for AI-enabled decision systems.

Evidence available under NDA: Sponsor contact & executive references (partially on LinkedIn)

Outcomes: Group-wide APM deployed as cross-functional integration layer. Program-level 3× ROI with process intelligence and AI-assisted rationalization implemented using Celonis.

EXPERIENCIAS XCARET

Lead Enterprise Architect | Interim CAIO | Mission-Critical Logistics

Jul 2016– Aug 2018

Architected and deployed a regional-scale real-time operational intelligence platform based on proprietary ML algorithms, coordinating visitor flows, transportation logistics, fleet operations, and service delivery across a complex resort ecosystem with competing constraints.

Evidence available under NDA: Contract documentation and system patent

Outcomes: AI-enabled platform deployed. +34% KPI Operational Excellence enablement, enabling new services and contributing to Travvy Awards 2018.

INTERNATIONAL AIRPORT OF MEXICO CITY

Enterprise Transformation Architect | Turnaround Interim | Op Model & Technology

Oct 2015– Dec 2016

Led a bottom-up operational transformation initiative in a politically constrained and infrastructure-saturated environment. Introduced expert decision-support systems and modernized operational data flows for slot and gate allocation in coordination with operational controllers, unions, and executive leadership.

Evidence available under NDA: Signed 360° executive references

Outcomes: Enabled +30% improvement in slot and gateway allocation efficiency through expert system deployment and operational data integration. 271 operational micro-projects business cases, contributing to the airport being ranked 3rd most punctual worldwide and preparing the operational architecture for future AI-enabled optimization.

NESTLÉ

Enterprise Transformation Architect | GRC | Change Management – Special Situations

Oct 2013 – Oct 2015

Designed and deployed a proprietary change management and innovation framework supporting operational transformation initiatives across region. The program aligned productivity improvement initiatives with governance, risk, and compliance requirements.

Evidence available under NDA: Executive sponsor references (partially on LinkedIn)

Outcomes: Restoration of operational productivity and successful completion of regional GRC audits supported by the transformation framework.

PEMEX

Enterprise Transformation Architect | Interim CDO | Mission Critical Intelligence Platform

May 2006 – Dec 2008

Designed and led the implementation of a national-scale logistics intelligence platform coordinating complex operational flows across multiple departments and contractors. Program combined predictive optimization algorithms, operational intelligence, and enterprise architecture redesign for large-scale energy infrastructure.

Evidence available under NDA: System patent documentation and executive references

Outcomes: Digital backbone supporting 20,000+ projected wells within national energy infrastructure. Self-funded modernization delivered with zero incremental CAPEX through operational gains.

NOKIA

Infrastructure & Service Operations Lead | Deep Tech R&D

Dec 1999 – Mar 2004

Led systems engineering and infrastructure supporting distributed R&D operations and early mobile development environments in Barcelona.

Evidence available under NDA: 360° executive references (partially on LinkedIn)

Outcomes: Site operational performance improved from #142 to #7 in Nokia's global SLA ranking.

EDUCATION

Executive Program, Corporate Governance & Financial Management, Wharton Executive Education
MBA – Master in Business Administration, Escuela de Negocios Europea de Barcelona
PostGraduate in Data Science, The Johns Hopkins University
Major, Economics, Universitat de Barcelona

CERTIFICATION

AWS Cloud Solutions Architect® –	Artificial Intelligence Certified Professional
Generative AI Data Science Specialty	Generative AI Cybersecurity Specialty
Certified Information Security Manager® (CISM)	Certified Information Systems Auditor® (CISA)
SAP Technology Consultant®	Certified Fintech Technologies Professional
Lean Portfolio Management Professional – SAFe®	Operational Excellence (OPEX) Expert

LANGUAGES

Spanish, Catalan, English, French, Portuguese, Italian

INTELLECTUAL PROPERTY & INNOVATION

Mission-Critical Logistics Intelligence Platform

Patent-backed architecture for large-scale operational coordination integrating predictive optimization algorithms and real-time decision systems for logistics and infrastructure environments.

Rationalization.ai

Enterprise methodology and analytical framework designed to identify structural inefficiencies in complex application landscapes and prepare legacy systems for AI-enabled decision architectures.

Proprietary Transformation Frameworks

Development of internal methodologies combining enterprise architecture, operational excellence, and governance frameworks to accelerate complex transformation programs in regulated environments.

Available for Interim / Fractional Mandates

Roles typically engaged: **CTO / CIO • CSO / CDO • Transformation Director • Chief Artificial Intelligence Officer • Enterprise Architect**

Operating entities: **Switzerland** – est. 2024 (non-profit) • **Estonia** – est. 2023 • **Mexico** – est. 2008
